

VIKING



FOOTBALL

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In 1992 Doug Steeves started the Viking football program. This was the third program coach Steeves started in the city (Neelin and Crocus Plains High School). The team competed for 3 years in the Rural Manitoba Football League (RMFL). The team was then forced to fold after poor player turnout in 1994. The team lay dormant for a few years until 1997 when Kevin Grindey started the program up again. Vincent Massey has gained a positive reputation in Manitoba because of the strong values it promotes and the excellent football teams and players it has produced. The team competed in the RMFL from 1997-2008 and then in 2009 joined the Winnipeg High School Football League. Over 60 athletes a year participate in the program and well over 400 alumni have played Viking football in the past 16 years.

Pride Effort Teamwork Commitment Perseverance Character





Riddell

VIKINGS

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VIKING FOOTBALL
CORE BELIEFS

PRIDE

EFFORT

TEAMWORK

COMMITMENT

PERSEVERANCE

CHARACTER



PRIDE

We encourage our players to embrace the Viking traditions of the past and create new ones for themselves. Viking athletes realize they are part of something special and strive to uphold the values of Viking football in all aspects of their life. Viking players understand the importance of living up to the reputation the program has developed each time they put on the team uniform.





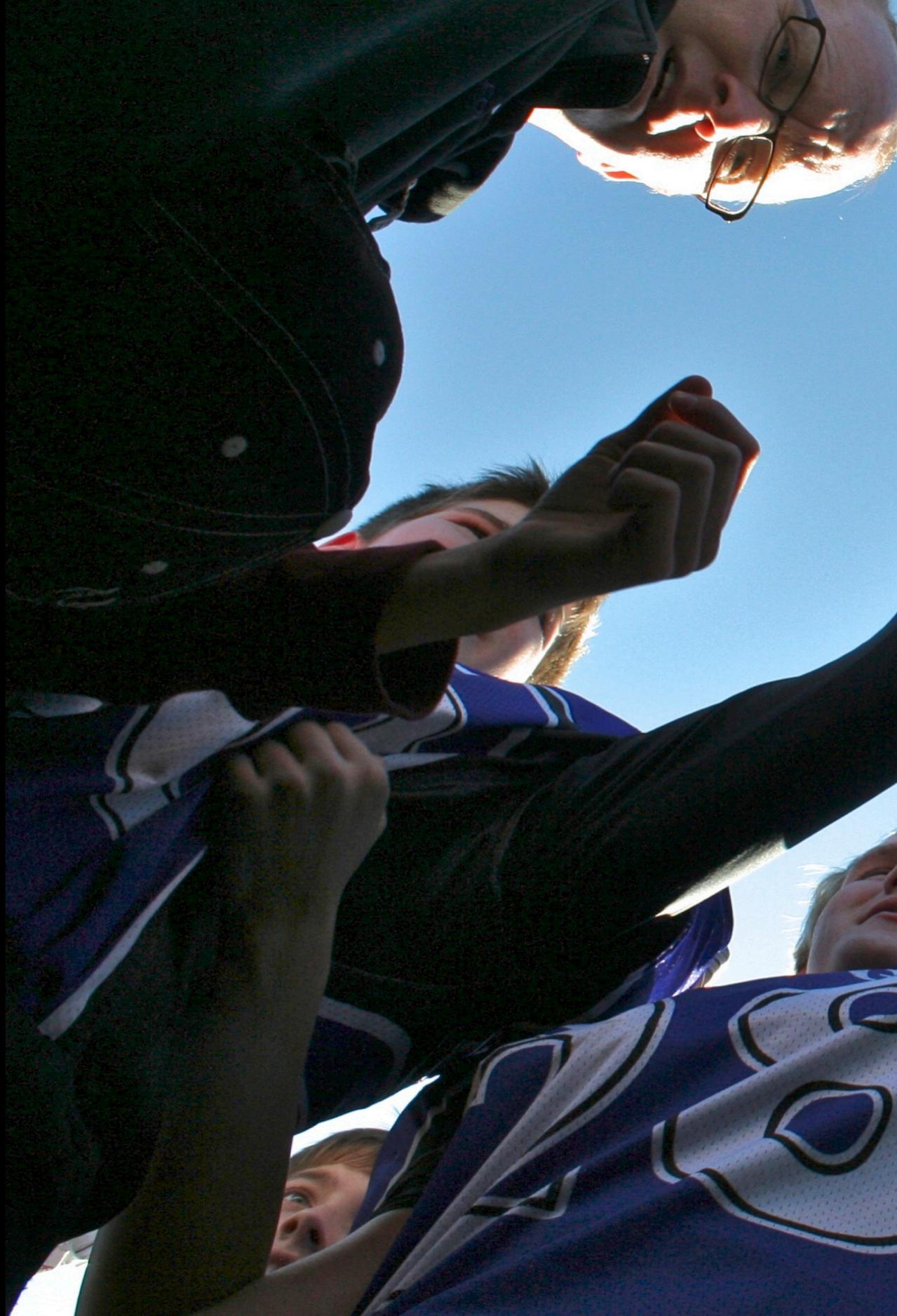
EFFORT

This is a true indicator of character. We encourage our athletes to get the most out of life, do their very best regardless of the situation or circumstance. Through consistent effort each individual can accomplish something they never thought was possible. Once you accomplish the extraordinary there is no going back to being ordinary. A scoreboard will never define a Viking football player but their effort will.



TEAMWORK

At Vincent Massey we encourage our athletes to be selfless team players who put their teammates before themselves. We want our athletes to find joy when their teammates succeed. Striving toward team goals instead of individual goals is an important lesson that Viking athletes learn. Together we all achieve.





COMMITMENT

Commitment takes determination and a desire to become something better than you already are. Players realize that attending all practices and off season workouts is an important part of the Viking way. Players are taught that anything of value comes at a price and those willing to pay that price must first commit to the cause. Balancing academics and sport is a difficult thing to do. We stress to our athletes that they must commit to the classroom before they can compete on the football field. Academics is a priority in our program.





PERSEVERANCE

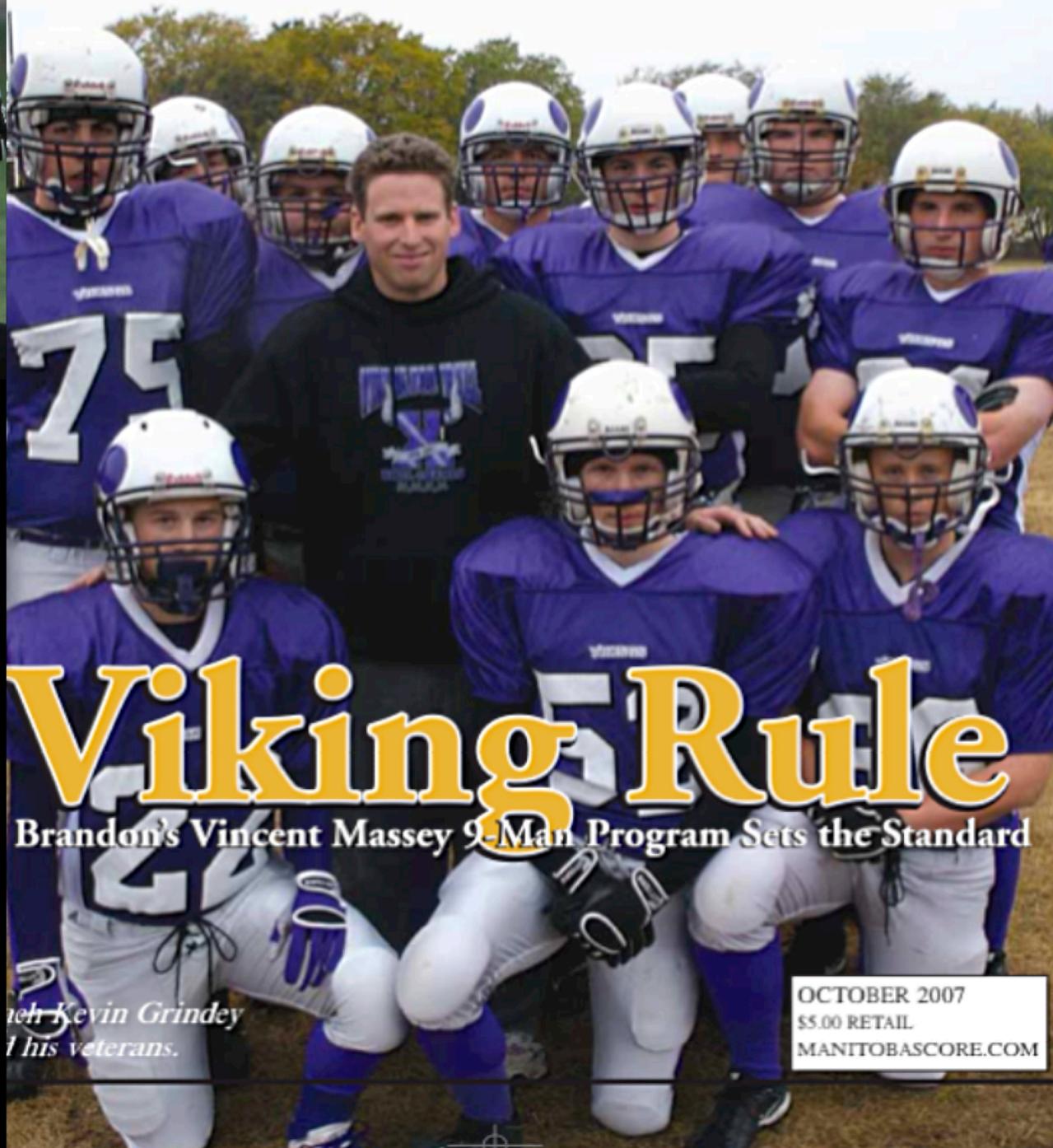
Obstacles are necessary in order to build character. Without them we will never know our potential. Overcoming obstacles requires perseverance when times are tough. Regardless of the situation Viking football players have been taught that the most important play in football is the next one. Players are encouraged to get up when knocked down and face the next challenge without fear or doubt. A Viking may be knocked down but they will never stay there for long.



CHARACTER

Character development is the underlying goal of everything we do in our football program. We fundamentally believe that character is the foundation of every successful person. It is our goal to ensure that every player that comes through our program develops strong character that will help them and guide them as they journey through life. Football needs to be more than just tackling, blocking and running - it needs to provide athletes with the character that will help them succeed in all areas of their lives.

Manitoba Score MAGAZINE



Viking Rule

Brandon's Vincent Massey 9-Man Program Sets the Standard

*by Kevin Grindey
with his veterans.*

OCTOBER 2007
\$5.00 RETAIL
MANITOBAScore.COM







VIKING FIELD

Viking Field is one of the premiere facilities in Manitoba. In the past year it has played host to the Winnipeg Blue Bombers training camp and a National under-16 Football tournament.

In 2007 then Premiere Gary Doer announced a special government grant to refurbish the field. The grant payed for underground irrigation, a new field house, re-seeding, and new goal posts.

In 2008 the Rotary club of Brandon also presented the 3 high schools with new electronic score clocks.

Vincent Massey also offers athletes a state of the art fitness and weight lifting facility.





Significant Team Accomplishments

Rural Manitoba Football Champions (9 man)
1999, 2000, 2001, 2004, 2008

Winnipeg High School Football League (12 man)
Playoff Appearances
2009, 2010, 2011

First Place (Regular Season) Vidrik East - 2010

Brandon City Champs
2010, 2011







Since 1996 Vincent Massey has been producing top notch football players that have gone on to play football at all levels (Junior, University and Pro). Our two most famous alumni are Israel Idonije of the Chicago Bears and CFL first overall draft pick Chris Bauman - currently with the Calgary Stampede.



VIKING ALUMNI

Name and Football Program Attended

Keegan Treelour - Concordia University

Kevin Kruk - Guelph Gryphons

T.J. Simpson - Windsor Lancers

Tyson Snelling - Minot State University

Bryce Ketcheson - University of Regina

Mitch Warren - University of Regina

Tim Feasby - University of Regina

Spencer Riche - VI Raiders

Kurtis Kimpinski - VI Raiders

Barret Dufour - Mayville State

Kristian Doherty - University of Manitoba

Eric Cliplef - Valley City State and University of Manitoba

Israel Idonije - University of Manitoba - Chicago Bears

Chris Bauman - University of Regina - Calgary Stampeders

Kenny Wallace - Ottawa Junior Riders





COACHING STAFF

The Viking coaching staff consists of dedicated individuals who believe in the core values of the Viking football program. The coaching staff is very knowledgeable and are very proficient in the art of coaching and teaching. Under the leadership of Head Coach Mike Steeves, the coaching staff works tirelessly to ensure that every member of the Viking football program has a rewarding experience.





**VIKING FOOTBALL
HEAD COACHES**

**DOUG STEEVES
1992-1994**

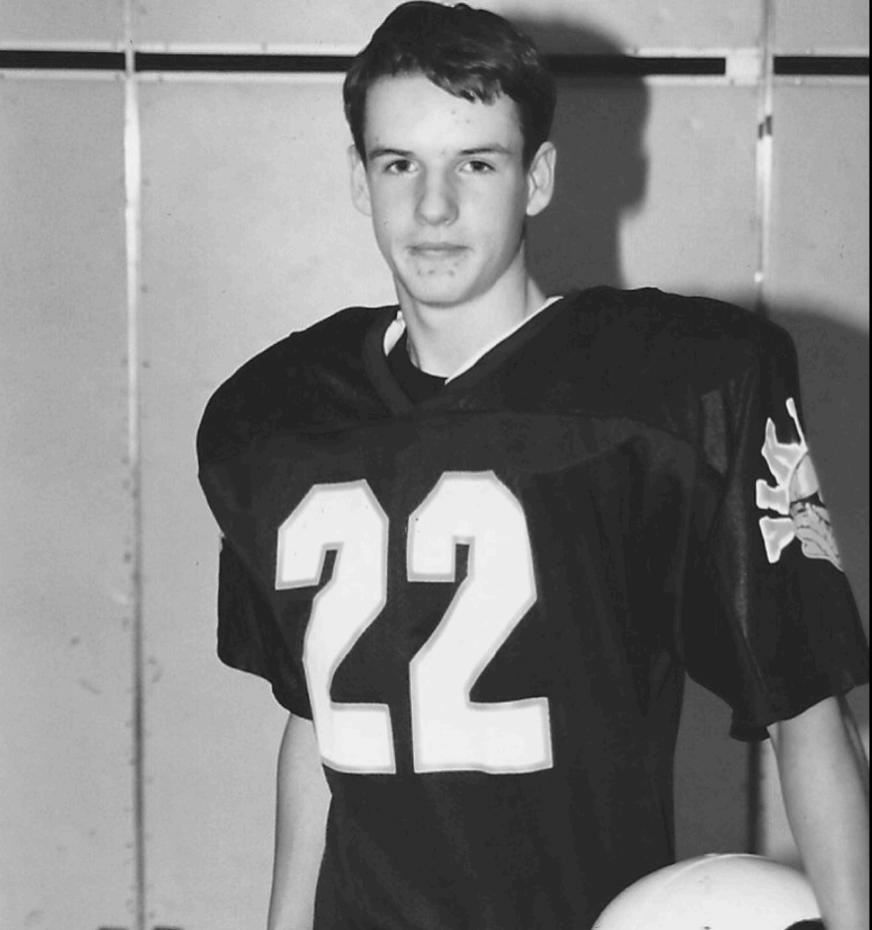
**KEVIN GRINDEY
1997-2008**

**MIKE STEEVES
2009-Present**

VIKING FOOTBALL HALL OF FAME

The Viking football Hall of Fame was established in 2010 to recognize the significant achievements of Viking football players coaches and builders. Inductees must not have only contributed to the team's success on the field but exemplify the Viking core values of Pride, Effort, Teamwork, Commitment, Perseverance, and Character in all areas of their life.





**VIKING FOOTBALL HALL OF FAME
INDUCTEES**

2010

2011

Doug Steeves

2001 Perfect Team

Israel Idonije

Paul Grindey

Chris Bauman

Tim Feasby

Tom Sheppard

Shaun Cooper

Kenny Wallace

Brent Moyer







PRIDE EFFORT TEAMWORK COMMITMENT PERSEVERANCE CHARACTER